

---

# Press Release

September 23, 2016

FOR IMMEDIATE RELEASE

## **OzBargain is turning 10 this coming November!**

*SYDNEY* – OzBargain, Australia's largest bargain website, is celebrating their 10<sup>th</sup> birthday on November 21. To celebrate this significant milestone, they are inviting retailers to participate in their **48 hour sale event from 21st November 2016 at 12PM to 23rd November at 11:59AM**.

OzBargain will host and advertise this event as a thank-you for both their community members and valued retailers. 10 years has been a long journey and they would like to thank everyone for all of the great work.

Retailers who wish to participate in the event can sign up at <https://www.ozbargain.com.au/pages/ozbargain10>.

OzBargain was recently cited by Roy Morgan Research as the fastest growing site in the online shopping category and in the most recent month notched up 27m pageviews and 9m sessions.

*“The big success over the last few years has been OzBargain, a community message board for like-minded bargain-hunters. The site doesn’t sell anything directly and instead acts as a hub for visitors (and merchants) to share information about sales and offers, whether online or in bricks-and-mortar stores.*

*“Nearly half of Australians agree they sometimes research products online but then go buy them offline, and the success of OzBargain’s platform proves that many consumers are deeply engaged in omni-channel shopping.*

- Michele Levine, CEO – Roy Morgan Research

###

---

Contact:

<https://www.ozbargain.com.au> - [deals@ozbargain.com.au](mailto:deals@ozbargain.com.au)